

# **CASE STUDY - CORPORATE**

**DESIGN TONIC** 



### COLLABORATION IN DESIGN

Technology doesn't have to compromise design. With the right partner, it can elevate it.

#### THE BRIEF:

Design Tonic's new Leeds office needed a meeting space that reflected their signature style: sleek, functional, and detail driven. It also needed to support day-to-day collaboration with colleagues, partners, and clients.

The challenge was finding a way to integrate technology that enhanced the space without interrupting the clean design.

#### **WORKING TOGETHER**

"We've always admired the work Design Tonic deliver. Their knowledge, attention to detail, and ability to create inspiring spaces mirrors our own values, making the partnership on their new office a natural fit," comments Nick Fitzpatrick, Managing Director at Universal AV Services.

From the start, we worked side by side through their move, helping shape a meeting room that feels as good as it looks.

# SERVICES PROVIDED





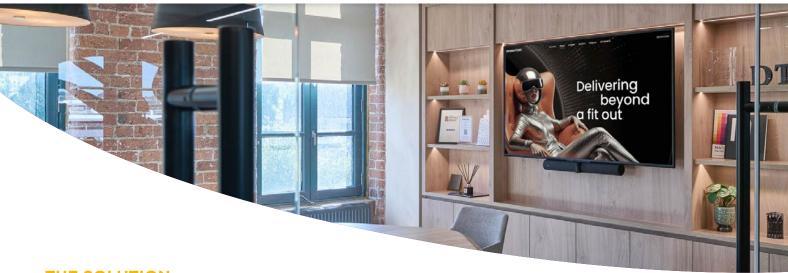






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#### THE SOLUTION

We kept it simple - technology that looks good, is easy to use, and just works every time.

- Sony screen for high-quality presentations and video calls.
- Jabra Panacast 50 conferencing system for clear, professional communication.
- Barco ClickShare for effortless, wireless content sharing.
- Discreet installation with seamless cable management to complement the design.

By focusing on straightforward, reliable solutions, the room delivers everything the team needs without overcomplicating the experience.

Everything was chosen and installed to look part of the room, not added to it.

#### THE RESULT

The new meeting space is simple to use, professional, and ready for collaboration.

It showcases how the right technology can fit naturally within a design-led environment, supporting Design Tonic's team today, while also acting as a live example for their clients.

#### **KEY BENEFITS**

- A meeting space that reflects Design Tonic's design ethos.
- Reliable, easy-to-use technology for collaboration.
- A showcase for how design and AV can work together.



# universal

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