



## WHEN A TRAINING COURSE SPARKS A MEANINGFUL PARTNERSHIP:

Elevating Construction Training at Simply Learning with Universal AV Services

### HOW IT ALL STARTED:

Sometimes the best partnerships start with a simple conversation.

While attending a training session at Simply Learning's Jarrow site, members of the Universal AV team spotted an exciting opportunity to take the learning experience to the next level. They envisioned visuals that were brighter, crisper, and more engaging - technology that would perfectly match the high standards of Simply Learning's safety and technical training. And the team were cheeky enough to say they could make that happen.

### WHAT IS SIMPLY LEARNING?

Founded in 2002, Simply Learning began with a mission to improve training for the North East's booming construction sector. Two decades later, they've grown into a national training provider, delivering vital skills and qualifications across construction, utilities, engineering, and green skills.

They're trusted by employers to prepare the next generation of skilled workers - and they take that responsibility seriously.

## SERVICES PROVIDED





### WHAT DID THEY NEED?

Simply Learning's Jarrow site already had the space, the expertise, and a strong track record for delivering top-quality training. The next step was to match that excellence with an AV setup that could take the learning environment to the next level. While projectors and dry-wipe boards had served well, there was a clear opportunity to introduce brighter displays for safety signage and more engaging visuals, all while complementing tutors' tried-and-tested teaching styles. The vision was simple: create a modern, intuitive, and effective setup that enhances learning every day.

### WHERE WE CAME IN

Our team conducted a site visit, chatted with tutors, and got a feel for how the rooms were being used. Based on that, we offered two tailored upgrade options:

#### Option 1: Projector Refresh

- Replace legacy units with Epson projectors
- Install a single HDMI input for easy connectivity
- Reposition dry-wipe boards as requested

#### Option 2: Commercial Display Upgrade

- Replace projectors with Sony commercial-grade display screens
- Maintain simple HDMI connectivity
- Retain dry-wipe boards for tutor use

### THE SOLUTION THEY CHOSE

Simply Learning chose the Sony Display option - and here's why:

- Crystal-clear visuals with low screen haze
- Auto signal detection, so screens power on automatically
- Plug-and-play simplicity, making it easy for tutors to get started
- Minimal disruption to the teaching style they know and love

It was a seamless fit that instantly improved both functionality and professionalism in the training space.





### GETTING IT DONE

The installation went smoothly, covering 5 training rooms in total. 4 x Sony 75" LED Professional Displays and 1 x Sony 65" LED Professional Display.

The feedback from staff has been incredibly positive. Training delivery is now sharper, more engaging, and better aligned with industry expectations.

Most importantly, it reflects the care and commitment Simply Learning brings to its learners - something we were proud to support.



#### A Word from Our Branch Manager, Mark Atkinson:

*"Sometimes you're in the right place at the right time, and you can make a real difference. This was one of those moments. Simply Learning is doing fantastic work, and it was a pleasure to help enhance the experience for both tutors and trainees."*

#### Claire Irving, Managing Director at Simply Learning:

*"Our collaboration with Universal AV has **truly elevated the training experience** at our Jarrow site. They took the time to understand our needs and delivered a simple, effective AV upgrade that complements our practical teaching style. The result is clearer visuals, smoother delivery, and a more engaging environment for learners. We're proud of the partnership and excited for what's ahead."*