



## HORTON HOUSING ASSOCIATION ENLIST UNIVERSAL AV FOR HELP SIMPLIFYING MEETING SPACE

*Horton Housing Association is a not-for-profit organisation managing a wide range of different housing, training and support services across Bradford, Calderdale, Kirklees and North Yorkshire.*

### BRIEF

Horton Housing Association wanted to simplify and streamline their in-room meeting solutions. They wanted a simple way to host in person and video conferencing meetings, as the existing infrastructure was deemed to be

cumbersome and unreliable.

After a google search for local audio visual experts, Horton Housing contacted Universal for advice and help.

### DEVisING A SOLUTION

Universal AV Account Manager, Alan, attended site to carry out a business needs analysis. We looked at how they worked, how they wanted to work, what they wanted from the system and what the ultimate outcome was for them.

At the time Horton Housing Association approached Universal, we were hosting our annual technology event, which provided the perfect opportunity for

them to come to the event and assess all the industry has to offer under one roof.

Universal gather the industry's finest global manufacturers on a yearly basis in Leeds. The event is designed to show customer old and new the solutions and products available in a working environment, with many of the manufacturers collaborating.

## SERVICES PROVIDED





## DEVISING A SOLUTION (cont.)

Horton Housing Association's project team were guided around the event by Alan, where all relevant technology was

showcased working, and the customer could get a real hands on experience in using the kit.

## SOLUTION

After attending the event and seeing the various options available, the solution proposed by Universal was the Yealink Microsoft teams solution with PC. Delegates from Horton Housing Association liked the ease of use of the solution, the control features of the camera and the ease of sharing content

both on and off Teams calls.

2 x 65" Sony screens were suggested as, during the needs analysis, it was determined a dual screen approach was necessary so those in the meeting could have content on one screen and people on the second.

## INSTALLATION

The age of the building provided challenges for the team. At initial site assessment it was clear that due to wall make up and structure, screens could not be wall mounted. We worked with Horton Housing Association and key manufacturers to provide a bespoke BTech brackets solution to navigate the problem.

Project plans and timelines were produced to ensure all key stakeholders were aware of what was happening. The room was a high use room so downtime had to be minimal. We installed the solution in a tight timeframe to ensure as little disruption as possible.

## SERVICES PROVIDED





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*The solution installed by Universal AV has made our life so much easier. The room is consistently being used for in person and hybrid meetings, as well as training.*

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## BENEFITS & USER COMMENTS

**Helen Searle**

Head of Administration  
Horton Housing Association

