

> The Sage, Gateshead The Squires Seminar Room

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The Sage Gateshead is a live music venue and a centre for musical education. The local, national and international concert programme runs all year round, incorporating all kinds of music ranging from acoustic, indie, country, world, folk, jazz, electronic and dance to classical music, including concerts performed by Northern Sinfonia, orchestra of The Sage Gateshead.

The Sage Gateshead brings national and international performers to the region who have not previously appeared in the North East and offer a new and outstandingly equipped additional venue to performers already established in the region.

It is an amazing home for live music designed by Lord Foster on a landmark waterfront site, consisting of outstanding performance spaces of acoustic excellence (Hall One and Hall Two), Northern Rock Foundation Hall for rehearsal and performance, a twenty-five room Music Education Centre, The Barbour Room (a sunny entertainment room), plus four bars, The Michael Straker Café and a brasserie. The spectacular Concourse has river views of the Tyne and Gateshead Millennium Bridges, BALTIC and the NewcastleGateshead Quays.

The audio visual project was first brought to Universal AV by Senior AV Technician at The Sage Gateshead, Ben Hines. Universal AV worked with The Sage Gateshead to establish their requirements for the new system integration. The venue is well known for its acoustic excellence and so even though our project was to be installed into a meeting room, it was never an option from the very beginning to provide an Audio Visual solution that didn't live up to the expectations of our client. An acoustic ceiling was to be installed in the room, meaning it was essential we completed a "first fix" before returning to complete the installation at a later date.

The Squires Seminar room installation at The Sage Gateshead was part of a refurbishment and due to this, Universal AV had to project manage efficiently and time the installation so as not to coincide with the various other contractors involved in the refurbishment, and avoid any damage to the equipment.

We prepared the AV cabinet in the assembly room of our workshop and completed the final elements on site, utilising existing speakers and the projector installed previously we integrated a full working system featuring new and existing equipment. Fully programmed to suit the requirements of the end user, the control system consisted of a multi functional AMX control system with a touch screen interface.

Both The Sage Gateshead and Universal AV take a lot of pride in what they do, which made the project such a success. The Sage Gateshead can also feel comforted knowing that they have the technical knowledge and ability of our team at their disposal. The fact that we have since been invited back to complete another AV installation also says a lot about the standards of our work.



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Quote

"From the very start of our project Universal AV delivered an exceptional service. They provided a detailed quotation based on our initial brief and as the project moved forward we were kept up to date with every aspect of the job. We were really impressed with the flexibility of the whole Universal team.

On site the technicians were very accommodating, working with other contractors to complete the project within its tight deadline. The workmanship, knowledge and experience of the Universal team is truly impressive, and their ability to solve issues on site told us without doubt that we had made the right decision employing Universal AV for this project. Work was completed on time and to a very high quality finish. I wouldn't hesitate in recommending or approaching them again for future installation work."

*Ben Hines, Senior Audio Visual Technician,
The Sage Gateshead.*

Tech Spec

- 4 x Custom Built Screen Frames
- 1 x AMX NI-3100 Intergrated Master/NetLinx Controller with 404 MIPS Processor, 64MB RAM, 128MB of FLASH. 8 IR Ports, 8 I/O Ports, 8 Relays and 7 RS-232/422/485 Ports and optional ICSNet
- 1 x AMX 16 BUTTON Control Panel
- 1 x AMX MVP-8400i Touch Panel
- 1 x Extron MVC121 Microphone Volume Control and Line Level Mixer
- 1 x Denon DN-V500BD Blu-Ray/DVD/CD Player with RS232 Control
- 1 x Kramer VP-730 9-input HDMI Pro-Scale Switcher Scaler/Audio Amp
- 1 x Unicol CP1/1000/GK4 Projector Mount
- 4 x DAS CL8 Ceiling Mounted Speakers

*The Squires Seminar Room will make an excellent additional conference and events space, specifically designed for this purpose. As the Squires Seminar room has fixed AV equipment it is ideal for small meetings such as AGMs etc. The room will be able to accommodate 35 people adding to the range of rooms with capacities from 35 delegates up to 1640 delegates in any one space. To find out how The Sage Gateshead can assist with your event please contact the team on:
0191 443 4640 www.thesagegateshead.org*